

CAROLYN VOSS



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ABOUT

UI Designer with strong background in production design. Brings a solution oriented mindset to fast-paced, deadline driven environments. Highly proficient in Sketch, CAD, InVision, and Photoshop.

SKILLS

Iterative Design
Responsive Grid Layout
Style Guides
Copywriting
User Flows
Research and Analysis
Personas
Vector Graphics
Iconography
Animation
Prototyping
Typography
Technical Drafting
Rendering
Project Management

SOFTWARE

| | |
|-------------------|---------------|
| Sketch | Vectorworks |
| InVision | Microsoft 365 |
| Adobe CC Suite | Google Suite |
| Clip Studio Suite | Keynote |
| Lucidchart | Airtable |
| Usability Hub | Dropbox |
| Skala | Zoom |
| Flinto | Slack |

EDUCATION

UI Design Certification
CareerFoundry, 2021

MFA Production Design & Technology
Ohio University, 2013

PROJECTS

Changes App

December 2020 — January 2021

Finance management app created from a project brief of user stories. Developed a brand guide, user flow diagram, icon family, and wireframes utilizing LucidChart and Sketch. Conducted remote and in-person user testing with InVision prototypes over three design cycles to develop final, high fidelity mockups. Resulting app spans 3 responsive grid breakpoints, incentivizing users with rewards and reminders across multiple devices.

Space Imagined App

November 2020 — December 2020

A native mobile app (iOS and Android versions) featuring augmented reality integration for interior design. Developed Sketch wireframes and InVision prototypes from competitor research. Integrated user feedback to inform user flow, exploring haptic feedback and gesture control to create animations using Flinto. End solution allows users to create and share interior design mockups.

Around the World in 80 Meals App

October 2020 — November 2020

Conducted one-on-one user research via Zoom to create user personas. From data, created variants on key branding imagery in Photoshop for preference testing on UsabilityHub. Iterated on Sketch wireframes through additional user testing. Final design yielded a mobile-first, grid-responsive app catering to the serious home chef, emphasizing international cuisine.

PROFESSIONAL EXPERIENCE

Production Designer (Freelance)

2013 — 2020

- Delivered on 400+ visual design projects with both national and Chicago-area venues for theater and other live events.
- Worked in an agile, rotating team environment with companies including Kehoe Designs and Steppenwolf Theater.

Director of Production (Rave Center for the Arts)

2018 — 2019

- Forecasted workflow, hired personnel, mitigated disputes, and managed assignments for rotating personnel.
- Advanced upcoming events with remote artist-clients for production needs, overseeing budgetary expenses and material acquisition for all productions.
- Achieved 100% of projects on schedule; 85% within budget.